

Southwest Oklahoma Chapter of the Military Officers Association of America 2023 Goals and Objectives

Goal 1. Promote the aims, objectives and national legislative agenda of the Military Officers Association of America:

- Support National MOAA's aims and objectives in all Chapter activities.
- Ensure chapter website informs members on the national legislative agenda and facilitates appropriate individual input.
- Train all members in gaining access the MOAA Legislative Action Center through the National MOAA website.

Goal 2. Promote state legislation beneficial to active duty service members and retirees:

- Express Chapter views on specific areas of concern by attending all MOAA State Council Meetings.
- Send email and other appropriate media to each of our state legislators encouraging them to visit our website at least quarterly.

Goal 3. Provide useful services for chapter members and their families:

- Provide assistance and support to chapter members, their families and survivors in the event of prolonged illness or death of a chapter member.
- Provide support to the activities of the Chapter Auxiliary and to the Military Welcome Center.
- Endorse and assist other SW Oklahoma organizations that provide support to families of active duty service members and retirees for the benefit of our Chapter members and families.
- Maintain membership in southwest Oklahoma veteran's organizations (e.g., Comanche County Veterans Council as appropriate).

Goal 4. Build Chapter membership:

- Recruit ten new members for the Chapter in 2023.
- Use Chapter website and social media platforms to recruit new members.
- Staff a booth at Retiree Appreciation Days 2023 to increase awareness of MOAA.

Goal 5. Sustain the SW OK Chapter of MOAA Area Scholarship and Leadership Award programs through the SW OK Chapter of MOAA Scholarship Fund to recognize deserving young men and women:

- Provide awards that recognize achievement for deserving cadets in Junior and Senior ROTC programs in Southwest Oklahoma.
- Award five \$1,000 scholarships to area high school seniors.
- Award a scholarship to a qualified ROTC cadet from Cameron for academic year 2023-2024.
- Attain 20 Chapter member contributions to the 2023 Chapter Century Club.

Goal 6. Promote individual member, sponsor and chapter contributions and activities:

- Submit at least two Chapter activities to be publicized by KSWO or the Lawton Constitution in 2023.
- Submit at least one article for publication in the MOAA Magazine or appropriate MOAA Online Newsletter.
- Publicize member contributions and activities on the chapter website.

Goal 7. Earn national recognition for the Chapter:

- Earn 5-star Level of Excellence Chapter Award from MOAA.
- Earn 5-star Marvin Harris Communications Award for Chapter website.

Goal 8. Build the financial resources of the Chapter:

- Conduct a fundraising event in 2023.